



ALEX MOORE

## VIDEOGRAPHER

205-675-8035  
alexmooremovies@gmail.com  
alexdmooore.com

## WHO I AM...

With a strong desire to make a difference, my goal is to impact the world through the lens of my camera. I'm seeking work that will allow me to utilize my keen videography skills and boundless imagination.

## WORK EXPERIENCE

### EAR, NOSE & THROAT INSTITUTE | JUNE 2018 - PRESENT VIDEOGRAPHY PROJECT SPECIALIST

Shoot and edit videos for television and social media  
Present new ideas for marketing content creation  
Track social media marketing analytics for Instagram, Facebook and YouTube  
Manage various internal projects

### INFERNO MUSIC GROUP/ EGI RECORDS | MARCH 2016-18 MEDIA MANAGER

Create storyboards for narrative work  
Contributed to video creation from beginning to end  
Photograph special events featuring IMG or EGI's artist  
Created electronic press kits

### RBL JR PROJECT STUDIOS | NOVEMBER 2016-18 VIDEOGRAPHER/ PHOTOGRAPHER

Aggregated clients and managed bookings  
Consulted with clients to map out potential projects  
Worked alongside clients and included them in the creative development  
Shot events including weddings, parties, corporate meetings, and promotion

### FOX 26 NEWS | SUMMER 2015 PRODUCING INTERN

Pitched news story ideas  
Assisted photo-journalist with camera operation  
Wrote scripts for news segments and web stories  
Assisted reporters and photographers with production

## EDUCATION

### SAM HOUSTON STATE UNIVERSITY | AUGUST 2015 BACHELOR OF THE ARTS (MULTIPLATFORM JOURNALISM) MINOR IN MARKETING

## ACHIEVEMENTS

### CABLE 7 NEWS | SAM HOUSTON STUDENT MEDIA ORGANIZATION | FALL 2014 EXECUTIVE PRODUCER

Wrote/ Proofread scripts  
Generated ideas for the weekly segments  
Oversaw the live newscast

### CABLE 7 NEWS | SAM HOUSTON STUDENT MEDIA ORGANIZATION | SUMMER 2014 CG OPERATOR

Inserted lower-thirds into live newscasts  
Filmed and edited packages  
Wrote and revised scripts

### 90.5 THE KAT | SAM HOUSTON STUDENT MEDIA ORGANIZATION | SUMMER 2013 RADIO BROADCASTER

Presented daily public service announcement  
Produced a list of musical assortments to air by radio

## SKILLS

PREMIERE	PHOTOSHOP
AFTER EFFECTS	FINAL CUT
ILLUSTRATOR	LIGHTROOM